**Rubric for Alphabetic Memoir**

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|  | **Advanced****4****(85-100)** | **Proficient****3****(65-84)** | **Basic****2****(51-64)** | **Below Basic****1****(0-50)** |
| **Length of Slideshow** | Presentation contains **all 28 slides**. | Presentation contains **most of the 28 slides**. | Presentation contains **many of the 28 slides**. | Presentation contains only **some of the 28 slides**. |
| **Content** | Information on the slides is expressed in **3-4 sentences** which reflect **accurate understanding** of the guidelines for each letter of the alphabet. | Information on the slides is expressed in **2-3 sentences** which reflect **effective understanding** of the guidelines for most of the letters of the alphabet. | Information on the slides is expressed in **1-2 sentences** which reflect **basic understanding** of the guidelines. | Information on the slides is expressed in **1 sentence** or less and reflects **confusion in understanding** of the guidelines. |
| **Design Elements: Appearance/****Fonts/****Graphics/****Animation** | Selection of graphics, fonts, colors, backgrounds, and animations **expertly enhances the presentation**. | Selection of graphics, fonts, colors, backgrounds and animations **sufficiently enhances the presentation**. | Selection of graphics, fonts, colors, backgrounds, and animations **slightly enhances the presentation**. | Selection of graphics, fonts, colors, backgrounds, and/or animations **does not enhance the presentation**. |
| **Mechanics** | **No or very few** misspellings and/or grammatical **errors** | **Few** misspellings and/or grammatical **errors** | **Several** misspellings and/or grammatical **errors** | **Many** misspellings and/or grammatical **errors** |
| **Verbal Presentation** | Presenter was **very familiar** with material on the slides, **looked up** during the presentation, **spoke clearly** and in **requisite volume**, and showed **much enthusiasm**, which engaged the audience. | Presenter was **mostly familiar** with material on the slides, **looked up** during **most** of the presentation, **spoke mostly clearly** and in **satisfactory volume**, and showed **enthusiasm**, which engaged the audience most of the time. | Presenter was **somewhat familiar** with material on the slides, **looked up** during **some** of the presentation, **spoke somewhat clearly** and/or **insufficient volume**, and showed **some enthusiasm**, which engaged the audience some of the time. | Presenter was **not familiar** with material on the slides, **looked down** during the presentation, spoke in a way that was **difficult to comprehend** and perhaps with **inadequate volume**, and **did not demonstrate enthusiasm**, leaving the audience unengaged. |